

# THE MONTHLY

MEDIA FILE

## CIRCULATION ANALYSIS

### Door-to-Door Home Delivery

#### By Delivery Zone

Alameda, Harbor Bay/Marina Vil/Gold Cst	3,100
Alamo	3,000
Albany, Upper Albany	2,800
Berkeley, North	6,800
Berkeley, Elmwood	3,200
Berkeley, Berkeley Hills	9,900
El Cerrito, El Cerrito Hills	2,000
Kensington	1,800
Lafayette	3,500
Moraga	2,500
Oakland, Claremont/Rockridge	3,200
Oakland, Grand/Lakeshore	3,300
Oakland, Trestle Glen/Oakmore	3,200
Oakland, Montclair	8,000
Oakland, Hiller Highlands	3,050
Oakland, Oakland Hills/Ridgemont	1,050
Orinda	4,500
Piedmont	2,200

**Total Door-to-Door 67,100**

Selected Drop Points 11,700

Mailed 1,700

Office Copies 500

**Total Circulation 81,000**

#### By Zip Code

Alameda, Marina Vil/Gold Cst	94501	1,100
Alameda, Harbor Bay	94502	2,000
Alamo	94507	3,000
El Cerrito	94530	2,000
Lafayette	94549	3,500
Moraga	94556	2,500
Orinda	94563	4,500
Oakland	94602	2,200
Oakland	94605	150
Oakland	94610	5,300
Oakland/Piedmont	94611	9,200
Oakland	94618	6,250
Oakland	94619	900
Berkeley	94703	2,100
Berkeley	94704	4,700
Berkeley	94705	2,800
Berkeley/Albany	94706	2,800
Berkeley/Kensington	94707	4,000
Berkeley/Kensington	94708	4,100
Berkeley	94709	4,000

**Total Door-to-Door 67,100**